



SUSTAINABLE EVENT MANAGEMENT POLICY

UNDERBEACH S.R.L. operates in the event organization sector for the fashion, beachwear, and underwear industries. It is committed to designing, organizing, and delivering its events in accordance to the principles of economic, environmental, and social sustainability, considering the entire event life cycle.

This Policy defines the organization's strategic guidelines regarding sustainable event management, in accordance with the UNI EN ISO 20121:2024 standard, and serves as the framework for the development, implementation, and continuous improvement of the Sustainable Event Management System (SEMS).

MANAGEMENT COMMITMENT

The Top Management of UNDERBEACH S.R.L. is committed to integrating sustainability into the decision-making processes related to the design, organization, and management of events. It aims to promote a responsible and conscious approach to the impacts generated by events on the economic, environmental, and social context, operating according to the principles of integrity, inclusivity, transparency, and accountability. Management recognizes the importance of dialogue with stakeholders and commits to considering their needs and expectations relevant to the sustainability of events.

SUSTAINABLE EVENT MANAGEMENT SYSTEM

Underbeach has adopted a Sustainable Event Management System compliant with ISO 20121, integrated with any other management systems in place, with the objective of continually improving the sustainability performance of its events, preventing and reducing negative impacts, and enhancing positive impacts for the local area, participants, and stakeholders. Management is responsible for the implementation, maintenance, and improvement of the SEMS and is committed to disseminating this Policy at all levels of the organization and to parties operating on behalf of the company.

MANAGEMENT OBJECTIVES

Management defines objectives consistent with this Policy, specifically aimed at:

- Ensuring compliance with legislative requirements and other applicable requirements to organized events;
- Prevent pollution and reduce environmental impacts associated with events, optimize the use of resources, and encouraging responsible choices in the selection of suppliers and partners;
- Protect the health and safety of the people involved by promoting fair working conditions and an inclusive work environment;
- Strengthening the organization's reputation and image through sustainable and responsible events, ensuring economic sustainability and the creation of value in the medium-to-long term.

CONTINUOUS IMPROVEMENT

The continuous improvement of the SEMS is pursued through:

- Training and awareness-raising of personnel and collaborators.
- Monitoring the sustainability performance of events;
- Conducting internal audits and periodic reviews, including the management of non-conformities, reports, and complaints;
- Researching organizational, operational, and technological solutions aimed at improving the effectiveness and efficiency of the system.

POLICY REVIEW

Management periodically reviews this Policy during Management Reviews to verify its continued suitability, adequacy, and effectiveness relative to the context and sustainability objectives of the events. The Policy is communicated to all personnel, made available to stakeholders, and published on the company website.

Florence 25/11/2025

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